



Please fill and return to:

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 Federation House, Tansen Marg,
 New Delhi-110001
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**Last Date of Submission
 January 10, 2019**

FORM NO. 2

**EXHIBITION CATALOGUE - "INDIA STEEL 2019"
 ADVERTISEMENT TARRIF (PRINTED CATALOGUE)**

ADVERTISEMENT TARIFF (PRINTED CATALOGUE)

Option No.	Position	Exhibitor		Non-Exhibitor	
		Rs.	US\$	Rs.	US\$
1.	Double spread (Colour)	50,000/-	1000	60,000/-	1250
2.	Back Cover (Colour)	60,000/-	1000	70,000/-	1125
3.	Inside Front Cover (Colour)	50,000/-	1000	60,000/-	1250
4.	Opening First Page (Colour)	50,000/-	1000	60,000/-	1250
5.	Inside Back Cover (Colour)	50,000/-	1000	60,000/-	1250
6.	Full Page (Colour)	40,000/-	800	50,000/-	1000
7..	Half Page (Horizontal/Vertical) (B/W)	20,000/-	175	30,000/-	225
.8.	Book Mark (2 Side)	40,000/-	800	50,000/-	1000

Service Tax applicable-15%
 Technical Data

Full Page
 • Print
 Area 12.0 x 19 cms.
 (Width x Height)

Half Page (Horizontal)
 • Print Area
 13x19 cms.
 (Width x Height)

Half Page (Vertical)
 • Print

Book Mark
 □ Print
 Area 10 x 6 cms (Width x Height)

Double Spread
 • Print
 Area 26 x 19 cms. (Width)

Note: Advertisement material required:

- Advertisement material through Page maker or Coral Draw, EPS or TIFE in CD with print of the advertisement as reference proof.
- Book Mark should be provided by the advertiser.
- Half Page (Horizontal / Vertical) advertisement will be printed in Black & White only.

Circulation Among:

- Exhibitors from chemical, Petrochemical, Pharmaceutical Industry, Process Plant Machinery & Instrumentation Sector.
- Visitors from Chemical, Petrochemical, Pharmaceutical & Process Plant Machinery, Instrumentation and other (related) user Industry.
- Policy makers, Industry Associations, Scientists, and Research institutes etc.
- Foreign Embassies in India, Indian Mission abroad, Industry Associations & Chambers of Commerce in foreign countries.

Please reserve _____ in printed Catalogue/:

We enclose a bank draft no _____ dated _____ in favour of Federation of Indian Chambers of Commerce and Industry, New Delhi with necessary advertisement material.

Contact Person	Designation
.....	
Company Name	
.....	
Stall Number	Hall Number.....