



19 - 21 April, 2023

Bombay Exhibition Centre (NESCO), Mumbai

Please fill and return to:

FICCI Trade Fair Secretariat, Federation House, Tansen Marg, New Delhi-110001
T: 011 23487225 F: 23320714 E: mayank.rastogi@ficci.com

Last Date of Submission:
March 20, 2023

FORM No. 2
EXHIBITION CATALOGUE - "INDIA STEEL 2023"
ADVERTISEMENT TARIFF (PRINTED CATALOGUE)

Option No.	Position	Exhibitor		Non-Exhibitor	
		Rs.	US\$	Rs.	US\$
1.	Double spread (Colour)	70,000/-	1100	80,000/-	1350
2.	Back Cover (Colour)	75,000/-	1100	85,000/-	1400
3.	Inside Front Cover (Colour)	50,000/-	1000	60,000/-	1250
4.	Opening First Page (Colour)	50,000/-	1000	60,000/-	1250
5.	Inside Back Cover (Colour)	50,000/-	1000	60,000/-	1250
6.	Full Page (Colour)	40,000/-	800	50,000/-	1000
8.	Half Page (Horizontal/Vertical) (B/W)	20,000/-	175	30,000/-	225
9.	Bookmark (2 Side)	30,000/-	800	50,000/-	875

Plus applicable GST

- Full Page Print Area **12.0 x 19 cms.** (Width x Height)
- Half Page (Horizontal) Print Area **13 x 19 cms.** (Width x Height)
- Book Mark Print Area **13 x 19 cms.** (Width x Height)

Note: Advertisement material required:

- Advertisement material through Page maker or Coral Draw, EPS or TIFE in CD with print of the advertisement as reference proof.
- Book Mark should be provided by the advertiser.
- Half Page (Horizontal / Vertical) advertisement will be printed in Black & White only.

Circulation Among:

- Exhibitors from chemical, Petrochemical, Pharmaceutical Industry, Process Plant Machinery & Instrumentation Sector.
- Visitors from Chemical, Petrochemical, Pharmaceutical & Process Plant Machinery, Instrumentation and other (related) user Industry.
- Policy makers, Industry Associations, Scientists, and Research institutes etc.
- Foreign Embassies in India, Indian Mission abroad, Industry Associations & Chambers of Commerce in foreign countries.

Please reserve in printed Catalogue

We enclose a bank draft no.....dated..... in favour of Federation of Indian Chambers of Commerce and Industry, New Delhi with necessary advertisement material.

Contact Person..... Designation.....

Company Name.....

Stall Number..... Hall Number.....

Signature:..... Date: